

INCOSE Chicagoland March Meeting



Topic: *Systems Engineering in Turbulent Times*
Presenter: **David Long, INCOSE President**

Date: Thursday, March 20th, 2014
Agenda: 6:00-6:30 p.m. CT – Dinner (\$5 Member / \$8 Nonmember) & Networking
6:30-6:45 p.m. CT – Introductions & Announcements
6:45-8:00 p.m. CT – Presentation and Q&A

Locations:

1. **Schaumburg, IL** – IBM, 10 N. Martingale Dr., Schaumburg, IL 60173 (2nd Floor Conference Room)
2. **Lake Forest, IL** – Hospira, 375 N. Field Drive, Building H3, Lake Forest, IL 60045 (1st Floor R&D Innovation Conf Rm)
3. **Milwaukee, WI** – Astronautics, 4115 N. Teutonia Ave., Milwaukee, WI 53209 (Board Room)
4. **Madison, WI** – Bjorksten | bit 7, 7 Fen Oak Ct., Madison, WI 53718 (Mendota Conference Room)

Abstract

Emerging needs...rapidly changing requirements...dynamic environments...ever-increasing connectivity...evolutionary and revolutionary technologies...budget crises...shrinking schedules. The practice and profession of systems engineering emerged from the development of large, stand-alone, single purpose systems. Today we face an ever-shifting landscape and operate across a wide range of size, cost, and product lifespan. As technologies continue to advance and dynamic complexity grows, what role does systems engineering place in solving problems today and tomorrow? How do we adjust and evolve our practice to deliver greater value in turbulent times?

About Our Speaker

David Long has spent over 20 years focused on enabling, applying, and advancing model-based systems engineering (MBSE) to help transform the state of the systems engineering practice. As the Founder and President of Vitech Corporation, he developed and commercialized CORE®, a leading systems engineering software environment used around the world.

David is also President of the International Council on Systems Engineering (INCOSE). He has served INCOSE since 1997 including a term as the Washington Metropolitan Area Chapter President and international roles including Member Board Chair, Director for Communications, and Director for Strategy. In 2006, David received the prestigious INCOSE Founders Award in recognition of his many contributions to the organization.

David holds a Bachelor's Degree in Engineering Science and Mechanics, as well as a Master's Degree in Systems Engineering from Virginia Tech.

Questions?: For more information, go to <http://www.incose.org/Chicagoland/>.