



incose.org/chicagoland

INCOSE Chicagoland Chapter Fall 2017 Seminar

September 23 - Schaumburg, IL
8:00 a.m. – 5:00 p.m.

Three Secrets to Successfully Managing Product Development Projects

“The reward for excellence in managing development effort is almost unlimited. Faster time to market, lower development cost, better alignment to market needs, and improved overall cost / margin performance are all very achievable objectives.

Given this spectacular return on investment, improved development capability should appear top-row on the strategic roadmap of every organization.”

Early-bird
registration rates
available until
September 15!

Seminar Instructor
Randall C. Iliff

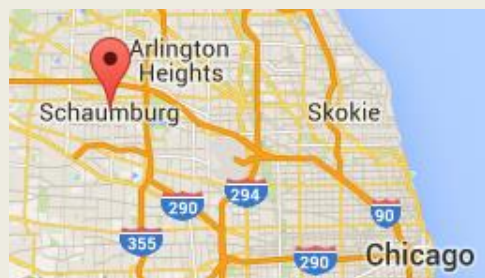
Founder / Principal
Eclectic Intellect, LLC



Advance registration required. Space is limited and will fill quickly for this special event. Don't delay!

Register Online:

<https://incose2017fallseminar.eventbrite.com>



Seminar Location:

IBM

10 N. Martingale Rd.
Schaumburg, IL 60173

INCOSE Chicagoland Chapter Fall 2017 Seminar

Three Secrets to Successfully Managing Product Development Projects

If you are a PM or Systems Engineer, this eight hour event will forever change how you view development effort. If you *lead* NPD effort, don't miss this opportunity to lower your stress and become more effective!

You'll discover there is a better way to view and optimize the inevitable mix of fixed and variable tasks; be able to communicate development needs in ways your organization can finally understand and respond to; and you'll be among the very first connected to a revolutionary body of emerging knowledge on integration of SE and PM practices.

The event is a lively mix of presentation, group activity, and individual effort. Upon completion each participant will have improved development insight, actionable skills found in the three secrets, and a personal plan for how to apply that insight in their own situation.

Materials, lunch, and refreshments are included in the registration fee.

Your Instructor



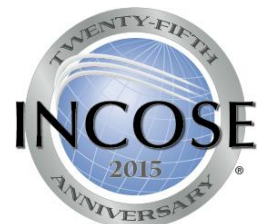
Mr. Iliff has over 35 years' experience on developmental efforts ranging in size from a few thousand to billions of dollars. Both a seasoned Program Manager and expert Systems Engineer, he has a solid record of disruptive innovation in aerospace, medical, commercial and consumer markets.

Mr. Iliff is currently founder and principal at Eclectic Intellect, LLC . Before founding Eclectic Intellect, he was Vice President at the award-winning product development firm bb7, served as Systems Engineering Manager for a cubic kilometer scale neutrino telescope at the South Pole, an Engineering Manager at Motorola Government Electronics Group, a Program Manager / Senior Systems Engineer at Martin Marietta Denver Aerospace, and a junior member of the "skunkworks" Advanced Development Group at McDonnell-Douglas Astronautics.

Mr. Iliff holds a BS in Engineering / Industrial Design from Michigan State University, and an MS in Systems Management, Research and Development from the University of Southern California.

What is INCOSE?

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the interdisciplinary principles and practices that enable the realization of successful systems. INCOSE's Mission is to share, promote and advance the best of systems engineering from across the globe for the benefit of humanity and the planet.



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