



CHICAGOLAND

# April 2018 Chapter Meeting



## *Cognitive Computing: Understand, Reason & Learn*

**Lynn Sweetwood**

*Sr. Technical Solutions Specialist  
IBM Watson IoT Analytics*

**Thursday, April 19**

6:00 – 6:30 pm – Dinner & Networking

6:30 – 6:45 pm – Intros & Announcements

6:45 – 8:00 pm – Presentation and Q&A

### Abstract

Cognitive computing refers to systems that learn at scale, reason with purpose and interact with humans naturally. Rather than being explicitly programmed, they learn and reason from their interactions with us and from their experiences with their environment. This presentation will explore what Cognitive Computing is, how it is being utilized today and the potential for even greater impact in our world by moving from insight to action. We will cover what's "real" today in IBM's Watson offerings and what's on the horizon.

### About Our Speaker

**Lynn Sweetwood** is a Senior Technical Solutions Specialist in the IBM Watson IoT Analytics group specializing in Predictive Maintenance and Quality. Lynn has an Electrical Engineering background with work in control systems and robotics. He moved into the software space and has spent 25+ years in roles from development, product management, sales and business development. He has served in roles as VP of Product Development, VP of Product Marketing, General Manager, CIO and founder. His focus has been in the Industrial Sector which includes Oil & Gas, Mining, Energy, Travel & Transportation, and Manufacturing.



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**Presenter Location: Schaumburg (IBM)**

### Attend / Network at a physical site or attend online



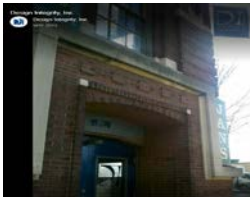
IBM, 10 N Martindale  
Schaumburg, IL 60173  
3<sup>rd</sup> Floor Conference Room



BB7, 5407 Fen Oak Dr  
Madison, WI 53718  
Mendota Conference Room



AbbVie Inc. (**Limited to AbbVie Employees**)  
1 North Waukegan Road, Building AP31  
North Chicago, IL 60064



Design Integrity  
1155 W Fulton Market  
Chicago, IL 60607



Oshkosh Corp (**Limited to Oshkosh Employees**)  
370 W. Waukau Ave  
Oshkosh, WI 54902

#### Attend Live, Online

Meeting begins at 6:30 PM CDT

<https://incose.pgimeet.com/GlobalmeetTwelve>

Access Number: (719) 457-1414

Guest Passcode: 944 440 9838

For more information, visit [incose.org/chicagoland](http://incose.org/chicagoland)