

Conference on Systems Engineering Research (CSER)

Thu-Sat, March 23-25, 2017

Crowne Plaza Hotel, Resort & Marina

Redondo Beach, CA

Theme:

Disciplinary Convergence: *Implications
for Systems Engineering Research*

General Information

- CSER 2017 is presented, managed, and sponsored by the Los Angeles Chapter of INCOSE, in cooperation with the University of Southern California and Stevens Institute of Technology
- The objective of the CSER conference is to
 - Disseminate the results of current research into the theory and applications of Systems Engineering
 - Assess the current and planned research in Systems Engineering
 - Uncover potential areas for new research
 - Bring together those in academia, research, industry, and government to share their needs, solutions, and opportunities
- The three-day conference presents keynote speakers from Government, Education, and Industry; provides multiple tracks for contributed presentations; and includes panel discussions
- CSER attracts approximately 300-400 engineers from engineering disciplines and high-tech industries worldwide

Participation Benefits

- Excellent opportunity to demonstrate your Systems Engineering thrust
- For tool makers: demonstrate product, connect with existing clients, and obtain leads for future clients
- For industry: an opportunity to describe commitment to Systems Engineering practice
- Enhance presence in the government, industry, and academic Systems Engineering communities
- Demonstrate commitment to Systems Engineering field
- Network with large pool of industries' best talent to discuss future Systems Engineering research
- Access the latest Systems Engineering research
- Additional registrations available at a reduced cost of \$350 each, includes meals and access to Keynote addresses only

Specific Benefits for Sponsors

- Description of your company's capabilities in the conference program
- Advertisement on INCOSE-LA CSER 2017 website
- Advertisements in conference program and other published literature and acknowledgement as a sponsor throughout the conference
- Recognition in INCOSE-LA & reciprocating Chapter newsletters
- 6' Exhibit table (with linens) and chairs, internet access and power (on request)
- All sponsors receive the list of registrants (to be used for a one-time promotional mailing)
- Additional benefits based on level of sponsorship
 - Targeted promotional material included in attendee packets
 - Complimentary conference registration(s)

Sponsorship Levels

All sponsors receive list of registrants for limited promotion.

Bronze \$2,500 (limited by room space)

- Includes exhibit table, 2 chairs with power and internet, meals, and full conference registration for **2** attendees
- Includes half-page advertisement in conference program

Silver \$5,000 (limited to 4)

- Includes exhibit table, 2 chairs with power and internet, meals, and full conference registration for **3** attendees
- Includes full-page advertisement in conference program
- Promotional material inserted in registration packet (sponsor to supply material)

Gold \$10,000 (limited to 2)

- Includes exhibit table, 2 chairs with power and internet, meals, and full conference registration for **5** attendees
- Includes cover-page advertisement in conference program
- Promotional material inserted in registration packet (sponsor to supply material)
- Includes opportunity to address attendees during a plenary session

Alternate sponsorship & benefits packages will be entertained.

How to Participate

- Visit our [Sponsor page](#) for details and registration
- Contact **Richard Emerson** (remerson9@gmail.com) or **Jayne Scheckla**, (Jayne_Scheckla@mentor.com) for further information
- **Payments**
 - Mail Payments to Harvey Soldan, INCOSE-LA Treasurer, 2110 Hathaway Place, Riverside, CA, 92506
 - Let us know if you need an invoice
 - Online credit card payments accepted through PayPal

Additional Information

Technical Program

- Keynotes addresses will be given by leaders in
 - DoD – Ms. Kristen Baldwin, Office of Secretary of Defense
 - Academe - Dr. John Slaughter, USC; Dr. John Doyle, Caltech
 - Industry – Dr. Greg Hyslop, Boeing; Dr. Paul Nielsen, Software Engineering Institute
- Panel Discussions by Systems Engineering Leaders
 - Executive Leadership
 - Systems Engineering Leadership

Technical Program (cont.)

- Research Papers in areas such as
 - Formal methods
 - Resilience and affordability of systems integration
 - Architecture and complexity
 - Cyber-secure systems
 - Lean and Agile approaches
 - Systems thinking
 - Cognitive systems
 - Trade-space visualization and analysis

Technical Program (cont.)

- Application Papers in areas such as
 - Autonomous vehicle networks
 - Defense
 - Systems of Systems
 - Space exploration
 - Satellite
 - Financial
 - Healthcare
 - Security
 - Transportation
 - Infrastructure
 - Sustainable energy