



OUT-102: Industry Outreach Board (IOB) Charter – 1 February 2021

Purpose

The purpose of this policy is to guide the formation and operation of the Industry Outreach Board.

Applicability

The Policy is applicable for the members of the Industry Outreach Board (IOB).

The IOB is chaired by an Assistant Director for Industry Outreach (AstD for Industry Outreach), appointed by the INCOSE Board of Directors (BoD) at the proposal of the Director for Outreach.

The Membership of the IOB comprises, in addition to the AstD Industry Outreach who acts as Chair:

- Industry Ambassadors, selected by the Industry Working Group (WG) Co-chairs and the AstD Industry Outreach,
- Industry WG Chairs and Co-chairs for the Industry WGs, selected by the Technical Director and the AstD for Industry,
- Members-at-large with dedicated functions, approved by the AstD for Industry Outreach and the Director for Outreach,
- AstD for Youth Outreach selected by the Director for Outreach and,
- AstD for Outreach Research selected by the Director for Outreach and,
- The Director for Outreach.

Definitions

For this policy, “Industry” is defined as a selected subset of all industry domains in accordance with INCOSE overall strategy and the existence and maturity of corresponding industry WG.

For this policy “Outreach” is defined as the set of undertakings to foster and promote systems engineering and INCOSE in the selected industry. These undertakings can be identified, coordinated and supported by the IOB, while the actual performance is distributed among the members and to a large extent carried out by the industry WGs. Specifically, establishing alliances and MOUs with relevant industry associations is governed by Policy OUT-101.

Policy Content

The IOB is chartered to manage, coordinate and support outreach activities in selected industry domains. The selection is based on INCOSE overall objectives and strategy, and the actual need and preconditions for support in the industry.



The goal is to establish INCOSE as the authority on systems engineering for the target industry, and to help establish an industry-oriented, self-sufficient INCOSE WG that can maintain and enhance that position.

Scope

The IOB shall work within the overall framework of Outreach to support INCOSE Objectives, specifically the Growth and Alliances objectives. The IOB shall focus on a limited number of industries, where a critical mass of volunteers to support the outreach is attainable.

The selection of target industries is revisited annually, by review with the Director for Outreach, Technical Director and the Corporate Advisory Board (CAB). However, it is recognized that for most domains it is a long-term commitment to establish the usage of systems engineering and INCOSE as the focal point for systems engineering practitioners in the domain.

Responsibilities

Areas of responsibilities assigned to the IOB include:

- Provide the Director for Outreach and the BoD with recommendations on the industry domains that are appropriate for INCOSE outreach.
- Define strategies and initiatives to support industry outreach in selected industries and to selected external organizations – professional bodies, industry associations and trade forums.
- Establish and manage a multi-year budget for industry outreach (approved by the Director for Outreach and BoD).
- Support the creation of appealing industry program content at the International Symposium (IS), including Industry Virtual Tracks, Industry Roundtables, and Panels that include participants from targeted external organizations.
- Ensure that INCOSE offers and provides value to the selected industries, and *vice versa*.
- Hold and document regular meetings, including meetings at the INCOSE International Workshop (IW) and IS, for activity planning and review. Generally, this is achieved through monthly teleconferences.
- Post relevant information and shared knowledge to the IOB site on INCOSE Connect.

Build and maintain a list of candidates for past, present, and future IOB appointments, particularly Industry Ambassadors.

Responsible Position

Director for Outreach

Related Policies

Policy OUT-100 Outreach Principles

Policy OUT-101, Guidelines for the Formation and Approval of Alliances and MOUs

Policy_OUT-102



Policy OUT-103 Ambassadors

SUPERSEDES: OUT-102: Industry Outreach Board (IOB) Charter – 26 April 2019

APPROVED BY: INCOSE Board of Directors, Virtual, 1 February 2021

POLICY OWNER (RACI Responsible R): Director for Outreach

MAINTAINED BY (RACI Accountable A): President-Elect